

Social Media Toolkit

Week 3 - Measure learning regularly, reliably, and relevantly

Focus to Flourish » Five Actions to Accelerate Progress in Learning

The severity of the global learning crisis is increasingly clear: while most children go to primary school, far too many are not learning during the years they spend there. The RISE Programme's Five Actions to Accelerate Progress in Learning bring together RISE research into key policy messages and recommended actions for stakeholders.

How can you get involved?

Now that most children are in school, the world's focus must shift to learning, which requires fundamental changes in our approach to education. From 24 October to 9 December, please join us in sharing weekly messages on your social media platforms. Each week, we will distribute sample content that you can share directly on your own platforms, or feel free to create your own content that aligns with the message and your local context. You can also re-share the messages from our official platforms as you see fit. Please remember to use the hashtag **#FromSchoolingToLearning** and tag us.

Download the
campaign assets

All assets related to the RISE
#FromSchoolingToLearning
social media campaign can be
found on the **RISE website**.



Questions

Feel free to get in touch if you
have any questions regarding the
campaign or how to get involved:
rise@bsg.ox.ac.uk

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Measure learning regularly, reliably, and relevantly

Many education systems around the world collect detailed data on enrolments and inputs—yet many do not use data on student learning to inform policy and improve instruction. By **measuring learning regularly, reliably, and relevantly**, policymakers can see at what point children are falling behind and therefore identify what interventions are needed.

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Sample Tweets...



In a sample of 684 senior gov't staff from dev countries, ~80% overestimated learning levels of children in their education systems.

Head to @riseprogramme to learn how measuring learning regularly, reliably & relevantly can improve learning outcomes. #FromSchoolingToLearning

Education systems collect detailed data on enrolments & inputs—yet many don't use data on student learning to inform policy & improve instruction. Head to @riseprogramme to learn how measurement can improve learning outcomes. #FromSchoolingToLearning

Education systems should measure learning over time starting early so that policymakers can see when in their schooling children are falling behind & identify the right approaches.

Visit <https://bit.ly/RISEInsight13> for more on learning trajectories. #FromSchoolingToLearning

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This week's campaign assets, including social media graphics and slides, can be downloaded from the 'Focus to Flourish' landing page on the [RISE website](#).

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Education systems collect detailed data on enrolments and inputs—yet many do not use data on student learning to inform policy and improve instruction

Governments around the world invest a lot of time and money in Education Management Information Systems (EMIS)...

... yet in a sample of 684 senior government staff from dev countries, around 80% overestimated the learning levels in their education systems.

“ The 2015/16 DISE data for Tamil Nadu can tell you how many teachers there are in government schools that only have primary grades (64,430), it can tell you how many children are enrolled in grade 6 with a hearing disability (1,540) ... **But what about a report card for what students actually know or can do or are being taught? Nothing.**

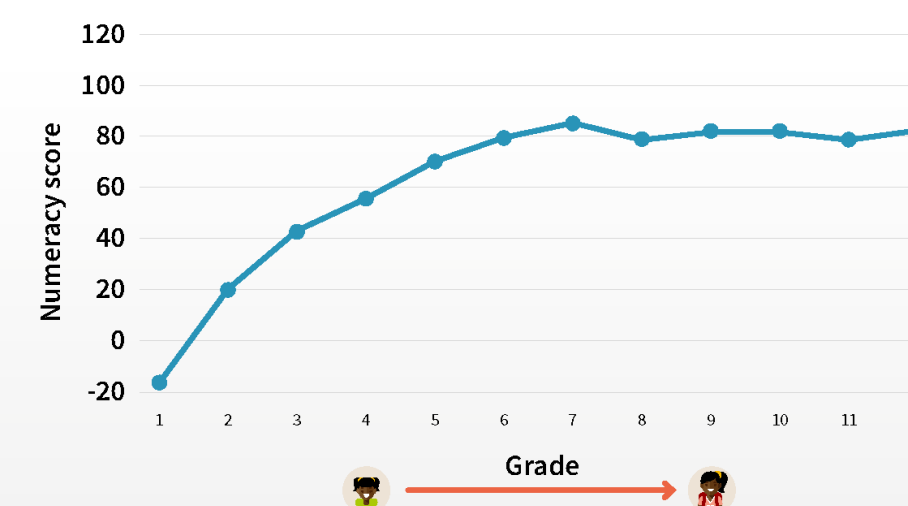
Pritchett, 2018, p. 3

Each green dot represents a policymaker who overestimated how much children are learning.

Each blue dot represents a policymaker who underestimated how much children are learning.

riseprogramme.org

Education systems should measure learning over time, starting early in school



If Indonesian children have not gained foundational numeracy by Grade 6, they typically do not gain it later.

By measuring learning at multiple ages/grades and analysing learning trajectories, policymakers can see at what point children fall behind and, therefore, what interventions are needed.

Source: Beatty et al., 2021.
For more, see Bau, Das, & Chang, 2021; Johnson & Parrado, 2021; and Crouch, Kaffenberger, & Savage, 2021.



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What is RISE?

The Research on Improving Systems of Education (RISE) Programme is a global research endeavour that seeks to understand how education systems in developing countries can overcome the learning crisis.

RISE is producing new, rigorous scholarship that bridges research and policy and catalyses education reform to improve learning outcomes for all. The Programme aims to spur a paradigm shift in the way the world thinks about how to overcome the learning crisis by demonstrating the importance of education systems coherence and alignment to learning. RISE aims to provide local, national and global actors with an analytical framework that will enable them to understand education systems; identify incoherences; undertake systemic, prioritised reform; and deliver learning for all.

Research Sources

- Seven Country Research Teams: Ethiopia, Indonesia, India, Nigeria, Pakistan, Tanzania, Vietnam
- Two Political Economy Teams: Adoption, Implementation
- A Research Directorate
- An Intellectual Leadership Team
- A Theme Team synthesising research
- RISE Fellows
- Commissioned papers

Outputs

- Over 100 original research (non-synthesis) working papers
- Over 75 synthesis products
- A dozen detailed studies of the politics of education systems
- Over 280 other written works (Insight Notes, blogs)
- Over 600 academic citations of RISE work

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