

# Social Media Toolkit

## Week 6 - Adapt what you adopt as you implement

## Focus to Flourish » Five Actions to Accelerate Progress in Learning

The severity of the global learning crisis is increasingly clear: while most children go to primary school, far too many are not learning during the years they spend there. The RISE Programme's Five Actions to Accelerate Progress in Learning bring together RISE research into key policy messages and recommended actions for stakeholders.

### How can you get involved?

Now that most children are in school, the world's focus must shift to learning, which requires fundamental changes in our approach to education. From 24 October to 9 December, please join us in sharing weekly messages on your social media platforms. Each week, we will distribute sample content that you can share directly on your own platforms, or feel free to create your own content that aligns with the message and your local context. You can also re-share the messages from our official platforms as you see fit. Please remember to use the hashtag **#FromSchoolingToLearning** and tag us.

Download the  
campaign assets

All assets related to the RISE  
**#FromSchoolingToLearning**  
social media campaign can be  
found on the **RISE website**.



### Questions

Feel free to get in touch if you  
have any questions regarding the  
campaign or how to get involved:  
**rise@bsg.ox.ac.uk**



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## Adapt what you adopt as you implement

Decision-makers should embrace adaptation and iteration. Those committed to accelerating progress in learning will need to not just adopt reforms but iterate to **adapt** those reforms and find the local way to achieve their goals. When programmes are implemented without enough adaptation or iteration, even a technically well-designed programme may have no impact at all.

### Download the campaign assets

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### Sample Tweets...



Embrace adaptation & iteration! Adaptation should not be seen as a sign of failure but rather as a precursor to success. Visit @riseprogramme to learn more about adaptation & iteration as the keys to successful programme implementation. #FromSchoolingToLearning

Building & supporting local research capacity & knowledge communities is essential to enable education systems to be learning systems. Follow @riseprogramme to learn more about adapting what you adopt as you implement. #FromSchoolingToLearning

Where current learning outcomes are bleak, it is the system—not the kids—at fault, & the system can be fixed. To learn more about adapting what you adopt as you implement, follow @riseprogramme. #FromSchoolingToLearning

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## Adapt what you adopt as you implement

This week's campaign assets, including social media graphics and slides, can be downloaded from the 'Focus to Flourish' landing page on the [RISE website](#).

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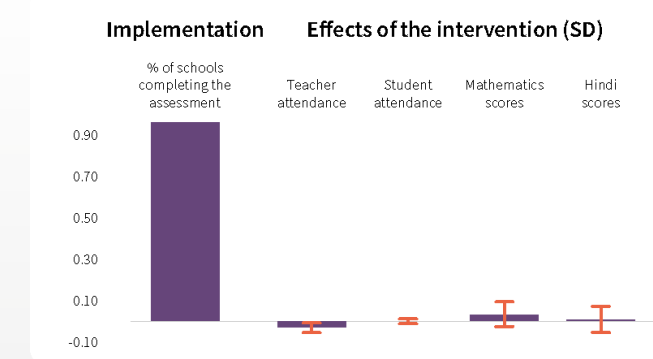
# Adapt

what you adopt as you  
implement

**RISE**

When programmes are implemented without enough adaptation or iteration,  
even a technically well-designed programme may have no impact

A school quality assurance programme, based on 'best practices' and implemented  
according to plan in thousands of schools in Madhya Pradesh, India, had **no impact** on  
either student learning or teacher practice



Source: Data extracted from Muralidharan & Singh, 2020.  
For more, see Aiyar et al., 2021.

riseprogramme.org

“... We have  
it, get it pr  
by the tim  
had forgo  
about). I c  
because I  
—Headteac  
Muralidhar

Embrace adaptation and iteration as the key to success

“... research and practical  
experience demonstrate  
that scaling is not a linear  
process but requires ongoing  
iteration and adaptations to  
fit different contexts and local  
needs, mechanisms to address  
problems and opportunities as  
they arise, and space for data-  
driven course corrections.”  
Center for Universal Education,  
Brookings, 2021



Source: Building State Capability, 2018.  
For examples of iteration and adaptation in practice, see  
Samji & Kapoor, 2022; McNaught, 2022; and Barjum, 2022.

riseprogramme.org

“SPDI [Smart Policy Design and  
Implementation] is an iterative  
approach, where the lessons learned  
at each stage are used to refine  
existing designs and identify the next  
set of objectives and challenges.”  
Evidence for Policy Design,  
Harvard Kennedy School, 2022

“Iterate study design decisions  
with stakeholders.”  
Research Resources,  
J-PAL, 2021



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## What is RISE?

The Research on Improving Systems of Education (RISE) Programme is a global research endeavour that seeks to understand how education systems in developing countries can overcome the learning crisis.

RISE is producing new, rigorous scholarship that bridges research and policy and catalyses education reform to improve learning outcomes for all. The Programme aims to spur a paradigm shift in the way the world thinks about how to overcome the learning crisis by demonstrating the importance of education systems coherence and alignment to learning. RISE aims to provide local, national and global actors with an analytical framework that will enable them to understand education systems; identify incoherences; undertake systemic, prioritised reform; and deliver learning for all.

### Research Sources

- Seven Country Research Teams: Ethiopia, Indonesia, India, Nigeria, Pakistan, Tanzania, Vietnam
- Two Political Economy Teams: Adoption, Implementation
- A Research Directorate
- An Intellectual Leadership Team
- A Theme Team synthesising research
- RISE Fellows
- Commissioned papers

### Outputs

- Over 100 original research (non-synthesis) working papers
- Over 75 synthesis products
- A dozen detailed studies of the politics of education systems
- Over 280 other written works (Insight Notes, blogs)
- Over 600 academic citations of RISE work

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