

RISE

RESEARCH ON IMPROVING
SYSTEMS OF EDUCATION

Social Media Toolkit

Week 6 - Adapt what you adopt as
you implement

Focus to Flourish » Five Actions to Accelerate Progress in Learning

The severity of the global learning crisis is increasingly clear: while most children go to primary school, far too many are not learning during the years they spend there. The RISE Programme's Five Actions to Accelerate Progress in Learning bring together RISE research into key policy messages and recommended actions for stakeholders.

How can you get involved?

Now that most children are in school, the world's focus must shift to learning, which requires fundamental changes in our approach to education. From 24 October to 9 December, please join us in sharing weekly messages on your social media platforms. Each week, we will distribute sample content that you can share directly on your own platforms, or feel free to create your own content that aligns with the message and your local context. You can also re-share the messages from our official platforms as you see fit. Please remember to use the hashtag **#FromSchoolingToLearning** and tag us.

riseprogramme.org



Download the
campaign assets

All assets related to the RISE
#FromSchoolingToLearning
social media campaign can be
found on the **RISE website**.



Questions

Feel free to get in touch if you
have any questions regarding the
campaign or how to get involved:
rise@bsg.ox.ac.uk



Social Media Toolkit » Week 6

Adapt what you adopt as you implement

Decision-makers should embrace adaptation and iteration. Those committed to accelerating progress in learning will need to not just adopt reforms but iterate to **adapt** those reforms and find the local way to achieve their goals. When programmes are implemented without enough adaptation or iteration, even a technically well-designed programme may have no impact at all.

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Sample Tweets...

Embrace adaptation & iteration! Adaptation should not be seen as a sign of failure but rather as a precursor to success. Visit @riseprogramme to learn more about adaptation & iteration as the keys to successful programme implementation. #FromSchoolingToLearning

Building & supporting local research capacity & knowledge communities is essential to enable education systems to be learning systems.

Follow @riseprogramme to learn more about adapting what you adopt as you implement. #FromSchoolingToLearning

Where current learning outcomes are bleak, it is the system—not the kids—at fault, & the system can be fixed.

To learn more about adapting what you adopt as you implement, follow @riseprogramme. #FromSchoolingToLearning



Social Media Toolkit » Week 6

Adapt what you adopt as you implement

This week's campaign assets, including social media graphics and slides, can be downloaded from the 'Focus to Flourish' landing page on the [RISE website](#).

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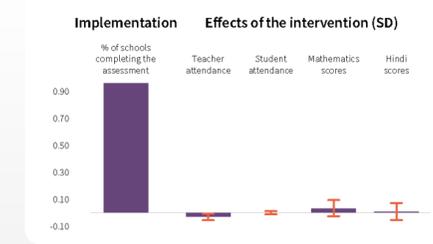


Adapt what you adopt as you implement

RISE

When programmes are implemented without enough adaptation or iteration, even a technically well-designed programme may have no impact

A school quality assurance programme, based on 'best practices' and implemented according to plan in thousands of schools in Madhya Pradesh, India, had no impact on either student learning or teacher practice



Implementation	Effects of the intervention (SD)
% of schools completing the assessment	Teacher attendance
	Student attendance
	Mathematics scores
	Hindi scores

Source: Data extracted from Muralidharan & Singh, 2020. For more, see Aiyar et al., 2021.

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Embrace adaptation and iteration as the key to success



... We have it, get it by the time had forgo about). It because I —Headteac Muralidharan

... research and practical experience demonstrate that scaling is not a linear process but requires ongoing iteration and adaptations to fit different contexts and local needs, mechanisms to address problems and opportunities as they arise, and space for data-driven course corrections.

Center for Universal Education, Brookings, 2021

SPDI [Smart Policy Design and Implementation] is an iterative approach, where the lessons learned at each stage are used to refine existing designs and identify the next set of objectives and challenges.

Evidence for Policy Design, Harvard Kennedy School, 2022

Iterate study design decisions with stakeholders.

Research Resources, J-PAL, 2021

Source: Building State Capacity, 2018. For examples of iteration and adaptation in practice, see Samji & Kapoor, 2022; McNaught, 2022; and Barjam, 2022.

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What is RISE?

The Research on Improving Systems of Education (RISE) Programme is a global research endeavour that seeks to understand how education systems in developing countries can overcome the learning crisis.

RISE is producing new, rigorous scholarship that bridges research and policy and catalyses education reform to improve learning outcomes for all. The Programme aims to spur a paradigm shift in the way the world thinks about how to overcome the learning crisis by demonstrating the importance of education systems coherence and alignment to learning. RISE aims to provide local, national and global actors with an analytical framework that will enable them to understand education systems; identify incoherences; undertake systemic, prioritised reform; and deliver learning for all.

Research Sources

- Seven Country Research Teams: Ethiopia, Indonesia, India, Nigeria, Pakistan, Tanzania, Vietnam
- Two Political Economy Teams: Adoption, Implementation
- A Research Directorate
- An Intellectual Leadership Team
- A Theme Team synthesising research
- RISE Fellows
- Commissioned papers

Outputs

- Over 100 original research (non-synthesis) working papers
- Over 75 synthesis products
- A dozen detailed studies of the politics of education systems
- Over 280 other written works (Insight Notes, blogs)
- Over 600 academic citations of RISE work

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